



CryptAM's Monthly Newsletter

March retained the relative stamina of February's market recovery, albeit in choppy fashion, as the market traded strive to hit new 6 month highs. While participants point towards the increasing risk sentiment within the traditional markets pushing the digital asset space higher; e.g. softening of stances in the US / China trade war, we still see risks in the broader market (Brexit and Euro-zone slowdown) as more reasonable catalysts for investors seeking diversification in the uncorrelated opportunity.

Also, as a sign of wider institutional acceptance, CryptAM was invited to host a round table at the prestigious ALTSHK (Professional Alternative Investment Management) conference to speak about the new and exciting diversification opportunities that professional investors' have at their disposal.

March Market Sentiment Robust

It is no secret that the digital asset space has had a rough ride over the last 6 months and that more months like March are required to kick-start the gradual recovery in crypto market sentiment.

As more institutional client's take the technology and digital asset space more seriously, we expect that investors seeking diversification will naturally gravitate to this opportunity set.



An extract of our study is shown below. We show the typical return and risk profile for an investor looking to make an 60% / 40% allocation to global equities and global fixed income. Further, should an investor looking to allocate 5% to commodities and further then allocated 1% to digital assets, the implication is that the reward to risk ratio of their portfolios will have outperformed significantly for a risk controlled allocation.

Substituting Hard With 1% Digital Commodity

Performance



Name	Actual Return	Annual Return	Volatility	Maximum Drawdown	Return / Risk
					Ratio ▲
A. 57.5 Equity / 37.5 Bonds Global / 5 Commodities (Fixed%): 3 month Ob	16.60%	3.01%	6.56%	-13.70%	0.46
A. 60 Equity / 40 Bonds Global (Fixed%): 3 month Ob	21.03%	3.75%	6.31%	-12.27%	0.59
A. 57.5 Equity / 37.5 Bonds Global / 4 Commodities / 1 Crypto (Fixed%): 3 month Ob	22.91%	4.06%	6.56%	-13.01%	0.62

Increased Portfolio Efficiency

Source: CryptAM, All metrics based on USD timeseries, comparable history since 31 December 2013, as at 25 March 2019.

Lack of correlations (diversification) over the last 6 years has also looked to be a strong point to allocate to digital assets. Please contact us if you wish to know more about how this new asset class can benefit your portfolio.

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