



### [CryptAM's Monthly Newsletter](#)

Welcome to the new year! Just as the western calendar new year ends, we roll into the Chinese New Year! Again, we, wish our supporters and followers all the best of health and prosperity for the coming year! We start / end, depending on which calendar you follow more closely, the new year with a fresh office location and renewed attitude to bringing financial inclusion, diversification and easy access to the digital asset space for investors.

Part of our new initiatives will be to slim down and make our monthly updates less technical. Rather, we aim to focus on key points which we believe are important to market developments and happenings in / around our company.

### [CryptAM Exhibits At The Asian Financial Forum \(AFF\)](#)

CryptAM was invited to participate in the well respected Asian Financial Forum, a gathering of over +100 international speakers and over 3,000 business leaders and attendees. One of CryptAM subsidiaries was kindly invited by their HK government supporters, Cyberport, to setup a booth and be a participant to the conference. There was a lot of effort that went into ensuring that there was ample opportunity to meet new and interesting players and investors through the "deal flow" sessions of the conference. We look forward to being invited back to participate in this institutional gathering in the future.



<http://www.hktdc.com/ncs/aff2019/en/main/index.html>

### Settling In.. Again...

For those of you that know us, we take pride in our humble beginnings. From meeting informally in public spaces, to working in co-working spaces, to migrating to a shared office, we are proud that we have finally found a permanent and comfortable new base.

Of course, as a group, we are registered in multiple jurisdictions. Our general mantra remains to offer qualified client's easy access to the young and immature digital asset markets in a transparent, trustworthy and consistent manner. Additionally, expanding our corporate services, we are actively providing digital asset consultation services including index pricing and data provision, general consulting for interested market participants, market analysis and, where appropriate, referrals to our hard earned and influential network.

We look forward to welcoming you to visit our office and hear more about our how we can help you.

### Soft Office Launch... Thank You To Our Close Friends and Supporters



### Welcome To Our New Colleagues And **\*\*We Are Hiring\*\***

We welcome Mr. John Shiu to our team. John will play a key role in strengthening our investment quantitative capabilities. He is a former Computational Scientist, having worked at Clustertech Limited and Infinity Cube Trading, where he helped build and deployed proprietary trading algorithms in traditional markets. He holds a Master of Philosophy in Physics.

Further, adding to our team bench, we continue to be on the look out for talent and are selectively hiring. According to coin-telegraph article below, this nascent industry needs more female involvement. We are firm supporters of this idea. We believe that our current staff make-up it is a poor representation of the global gender ratio. We welcome applications from interested parties to help grow wider female representation within this new and exciting market.

<https://cointelegraph.com/news/report-nearly-80-percent-of-crypto-event-attendees-are-male>

## Our Partnerships Are Consistent With Our Vision...

### Professionalism and Institutionalization Of A Young Market

We are pleased to have been informed that one of our close partners, Globacap (UK) have been fully authorized to conduct regulatory activities through the ability to issue STO's (Security Token Offerings) in the UK. They have been listed in the FCA register. We share our partners pain, while the route to be complaint has been much slower than anticipated, we share the view that this is a landmark step for both Globacap and CryptAM, jointly. We look to work with our trusted partners to help, with possibly discuss the expansion of our own product line, where possible, to distribute knowledge and awareness to interested parties. Some further discussion on the appropriateness will be taking place over the coming months.

## Market Review

This past month, true to crypto's range bound mean reversion behavior, after peaking to over \$130bn in market cap, the market sold off and gave back much of its gains.

### Market Cap Ebbs and Flows (\$bn)



We expect that this behavior will likely continue in the short term. We remain on the lookout for a catalyst or growth impulse that will spark a recovery in prices. This, of course, could come from

anywhere... (i.e. a rally in risk markets, a increase in geopolitical risks, banking sector stress?) - simply put, "Good news is bad news" and "bad news is good news" for crypto markets. Given how new the market is, we continue to monitor the cross correlations of the market versus traditional assets.

As a strategic piece of news, Fidelity continues its investigations into moving its way into this space. The below post provided by them indicates that they are now entering into final testing stage for their product. Below is the extract of the comment and full link below. CryptAM expects that there will be continued institutional news emerging from this space as the year progresses.

*"It's been a challenging and rewarding time here, from critical decisions on product direction, to the intensive work of our development teams. Our operations, risk, and compliance teams are actively working with auditors to refine our policies and procedures, adapt existing operational processes, and to set new benchmarks for this aspect of cryptographic and blockchain-based finance."*

<https://medium.com/@FidelityDigitalAssets/an-update-on-our-work-f5a50a753af>

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